



INTEGRAL UNIVERSITY



A report on 4th National Pharmacovigilance Week (#NPW-2024) (17-23 September, 2024)

Organized by: Adverse Drug Reaction Monitoring Centre (AMC)
Faculty of Pharmacy and IIMS in collaboration with IIAHSR, IINSR and SPS,
Integral University, Lucknow.

Under the aegis of Pharmacovigilance Programme of India (PvPI),
Indian Pharmacopoeia Commission, Ministry of Health & Family Welfare, Government of India.

National Pharmacovigilance Week is an annual event aimed at promoting awareness about the importance of monitoring and reporting adverse drug reactions. The 4th National Pharmacovigilance Week was celebrated from September 17– 23, 2024 by the ADR Monitoring Centre (AMC), Faculty of Pharmacy and IIMS in collaboration with IIAHSR, IINSR and SPS, Integral University. The theme of the Pharmacovigilance Week was 'Building ADR Reporting Culture for Patient Safety'. To celebrate the week, various events were organized, such as a walkathon, **E-poster**/Rangoli competition, quiz, and sensitizing sessions for health professionals and students.

OBJECTIVES:

- To create awareness about Adverse Drug Reaction (ADR) reporting to safeguard patient safety.
- To train healthcare professionals on how to fill out ADR reporting forms.
- To build a culture where ADR reporting is considered a routine part of clinical practice.

E-poster competition was organized on 20 September, 2024. Students pursuing Undergraduate and postgraduate programs participated. The competition was held in accordance with transparent evaluation criteria, aimed to identify the most creative and theme-aligned submissions. The participants presented their posters in front of the judging panel. There were three judges (Dr. Juber Akhtar, Dr. Mohammad Irfan Khan and Dr. Mohammad Ahmad). The judges assessed each poster based on creativity, theme relevance and artistic technique. This event was a resounding success, because of exceptional guidance and support of Dr. Kauser Sayedda, Dr. Mohammad Khushtar, Dr. Mohd Muazzam Khan, Ms. Gazala Noor and Mr. Sohail Akhter.

YOU SHARE, WE CARE: KNOW HOW TO REPORT ADRS

4th National Pharmacovigilance Week - 2024

What Are ADRs?
Adverse Drug Reactions (ADRs) are unintended, harmful reactions to medicines when used at normal doses. Reporting these reactions is critical for patient safety, as it helps identify risks and prevent further harm.

Why Report ADRs?
By reporting ADRs, healthcare professionals and patients contribute to monitoring drug safety and improving public health. ADR reporting prevents tragedies like the Thalidomide disaster and helps protect future generations.

How to Report ADRs

- 01** Recognize the ADR: Look out for unexpected or harmful effects after taking medication, such as allergic reactions, severe side effects, or interactions.
- 02** Gather Information: Note all necessary information, including drug name, dosage, duration, symptoms, and patient details.
- 03** Report the ADR: Report to your nearest ADR reporting center (PFI, State, or National).
- 04** Follow-up: Stay informed about the progress of the investigation and any necessary actions.
- 05** Success of ADR Reporting: A safer healthcare system.

Success of ADR Reporting: A Safer Healthcare System

ADR reporting has played a critical role in ensuring public safety. Notable events include drugs being withdrawn from the market after reports of serious adverse reactions, preventing harm to thousands of patients.

Call to Action
Let's Make Medicines Safer Together!
If you witness any adverse reaction to medicines, do not hesitate to report them.
Your contribution can save lives.
Report ADRs today via:
PFI Mobile App
AMC Centers
PFI Website: www.pfi.gov.in
Scan to Report ADR



Glimpses of the E-poster competition

Juber

Syed Misbahul Hasan

Prof. (Dr.) Juber Akhtar
Member AMC, Head F/o Pharmacy
Integral University.

Prof. (Dr.) Syed Misbahul Hasan
Chairman AMC, Dean F/o Pharmacy,
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